

## Installation-Level Earth Day 2015 Observance Activities Ideas

## Recycling Focus

Conserve Today. Secure Tomorrow.

- Provide tours of installation recycling facilities to base personnel and Air Force families
- Create displays or booths with Earth Day and recycling focus for display in high-traffic areas or inclusion in Earth Day expos or festivals
- Partner with local resources for on-site electronics recycling drop-off day
- Cleanup Activities schedule group cleanup efforts for local environs, e.g. coastal areas, rivers, parks, installation grounds
- Recycled Arts & Crafts Contest Use common recyclables to create works of art.
- Environmental awareness and mitigation educational tours visit local wetlands, aquifers, or other sensitive
  environments to explore and explain importance of pollution prevention and mitigation, and include tips for
  practical pollution prevention and conservation of those water areas
- Poster and essay contests for families, promoting "Conserve Today, Secure Tomorrow" and recycling themes
- Earth Day Expo/Festival Host fair or festival with local vendors, non-profits, and installation representatives to showcase earth-friendly and water and energy conservation practices and products. Include visual examples of what can/cannot be recycled by local services.
- Earth Day Conservation workshops Host mini-workshops or brown-bag activities to showcase recycling and conservation activities, as well as green technologies, being implemented operationally at individual bases
- Earth Day Fun Run/Walk
- Tour installation LEED-certified facilities and learn how design elements save water, save energy, prevent pollution and provide sustainable operations for the long term
- Installation media stories News and feature stories for installation newspapers and other media outlets, highlighting recycling, conservation and green procurement efforts, technologies, and successes